

DOWNTOWN WAYNESVILLE COMMISSION

AGENDA

February 21, 2023, at 8:30 a.m.

Municipal Building Conference Room at 16 S. Main Street

GENERAL BUSINESS

8:30 a.m. Call to Order Jay Spiro, DWC Chair

1. Approval of meeting minutes:
 - October 18, 2022, meeting
 - November 15, 2022, meeting
 - January 5 Planning Retreat
2. Approval of Mission Statement
3. Finalize and adopt 2023 Annual Work Plan

COMMITTEE REPORTS

4. Events Committee Report Alex McKay, Events Committee Chair
 - Approval of a new “name brand” event slated for April 2024
 - Approval of 2023-24 Events Calendar
 - Discussion about Memorial Day event
5. Promotions Committee Report Ashley Rice, Promotions Committee Chair
6. Economic Vitality Committee Report Jon Feichter, Econ. Vitality Committee Chair
7. Design Committee Report Susanne Blumer, Design Committee Chair
 - Consideration of Hornsby Creative mural design proposal
8. Director’s Report Beth Gilmore, Executive Director
9. Other Business

Next Meeting: March 21, 2023

9:30 a.m. Adjourn